



The New Bern Area Chamber of Commerce & ECIM

**Invite You to Catch a Fish at the
Administrative Professionals' Day Seminar & Luncheon!**

Wednesday, April 21, 2010

Hosted by the Hilton New Bern/Riverfront

<p>Registration: 7:45 to 8:15 am</p> <p>FISH! Seminar: 8:15 to 11:45 am</p> <p>Lunch & Pageant: Noon</p>	<p><u>Sponsored by:</u></p> <p>Mary Kay Cosmetics ~ Mary Ann LeRay Larry Taylor Photography by Larry Conley Sun Journal</p>
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FISH! – Catch the Energy, Release Your Potential

By Debbie Zang, ECIM

FISH! Is not just about how to make your work day better, *but a way of life!*

Ever heard of the Pike Place Fish Market in Seattle, WA? This session will teach you their philosophy on how to get energized in order to provide excellent customer service. Our seminar leader, Debbie Zang, Director of Operations with ECIM, will engage, entertain, and inspire you to rethink what excellence means to those we serve and how to deliver it for measurable results.

*By using what you learn, you will become a better employee (or manager),
and a better person!*

This is one fish tale that is true ~ so, get hooked!!

**During lunch, the Chamber is hosting its first-ever Woman-less Beauty Pageant,
where we will crown “Miss-ter New Bern Chamber-licious!”**

Community leaders Mayor Lee Bettis, Charles Cushman, Chuck Dale, Jimmie Hicks, Jr., Richard Leissner, Ernie Richardson, III, Dan Roberts, Kevin Roberts, and Chad Sittig are all competing for the title. Judging will be based on talent and a question and answer segment (or, *Who’s Smarter Than a Fifth Grader?*).

Emceeding our pageant are WCTI –TV 12 News Anchors Annette Newell and Wes Goforth!

Sign-up NOW, because it is sure to sell-out!

Register by returning this form to the Chamber via fax 637-7541, call the Chamber at 637-3111 or email tshurie@newbernchamber.com.

Your Name _____ Telephone _____

Business Name _____

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|--|-------------------------|----------------|
| <input type="checkbox"/> Seminar (8:15 to 11:45 am) and Lunch (Noon) | _____ Tickets @ \$40.00 | Total \$ _____ |
| <input type="checkbox"/> Lunch Only (for Supervisors who wish to join their staff) | _____ Tickets @ \$30.00 | Total \$ _____ |
| <input type="checkbox"/> Nonmember Seminar (8:15 to 11:45 am) and Lunch (Noon) | _____ Tickets @ \$60.00 | Total \$ _____ |

Grand Total \$ _____

Credit Card Number _____ Expiration Date _____

Signature _____

Make checks payable to New Bern Area Chamber of Commerce. No refunds or cancellations after April 16th.